

# The Ecotourism Society of Seychelles



*For the Community & by the Community  
The Process....*

*“Turning Possibilities into Realities”*

2012 “STRIVING FOR OUR SEYCHELLES”

Rio + 20: The Future we want: The Promise

**“Working Hard at Working Smart” (part X)**

*Adapting and Embracing Change*

*National Symbol ‘White-Tailed Tropic Bird’*



*I believe I can fly... I believe I can touch the sky...*

**In today’s economy, you can’t predict the future based on the past. However, one thing is certain: you must find your own career satisfaction and success. Today you must continuously focus on creating opportunities for advancement. You must invest in yourself more than ever before so that you can discover the talents that you enjoy using most and how to best apply them in your work.**

# 5 Reasons People Stay Stuck in Their Careers

Source: forbes.com

**If the Seychelles economy is going to rebound sustainably, people need to become more satisfied with their work.** If you don't like what you do, how can your productivity and performance at work increase? How can organisations grow and compete when their employees lack competitive hunger? As much as an organisation is responsible to provide their employees the leadership, workplace culture and tools to thrive, the employee is equally as accountable to find satisfaction in their careers.

**Most employers claim to invest in their people, but do so with their best interest always in mind.** It doesn't mean they don't care about you; they just care more about themselves. This harsh reality requires you, as an individual, to reset your thinking so that you do not fall into the trap that most people fall into: **staying stuck in their careers.**

*Here are five reasons people stay stuck in their careers and what you must avoid to find satisfaction and success in yours:*

## Stuck Factor 1: Avoid Confronting Change

Get out of your comfort zone and open your eyes to the most obvious opportunities in front of you. Pay close attention to those that advance in their careers – they take chances, embrace risk and are not hesitant about putting ideas into action.

**Use change as a learning tool.** The more you embrace change, the more comfortable you become with uncertainty and risk. Learning to manage change and grow with it – helps you open your eyes to approaching renewal and reinvention as a necessity in your career that helps you achieve a distinct competitive advantage.

## Stuck Factor 2: Resist Growth and Maturity

Do you know someone that has had the same type of job for over 10 years? **While some people love their jobs, most of them have fallen victim to complacency.** Therefore, they resist growth and maturity. These types of people stop learning new things and resist getting trained in new areas that can make them eligible for the next promotion with the organisation.

People get stuck when they lack the capabilities, skill-sets and confidence to advance.

Just look in the mirror and ask yourself, "Have I worked smart enough to improve myself significantly over the past month?" Am I getting trained in skills and competencies that will advance me? If you answered "no" to these questions – you have a lot of work ahead of you and it begins with your attitude to welcome challenges and expand your horizons. Think about those things that excite you most. Are you living them in your work every day? Make a commitment to stretch your thinking and stop procrastinating.

### Stuck Factor 3: Have Trouble Selling Themselves

This hurdle is more common than you think. Some of the smartest people I know don't know how to sell themselves. The next time you are in a meeting, carefully observe how others sell their ideas and recommendations. How do they engage your attention and your desire to learn more? **Are they selling "noise" to get noticed or is their approach thought-provoking and well-thought-out. Can they be trusted?**

If people knew how to sell themselves more effectively, new jobs would be created, more effective client relationships would be formed and innovation would be plentiful. Do you ever watch Shark Tank? You see lots of great ideas presented, but poor salesmanship.

**Companies are attracted to talent that sells itself.** This means that you are effective at selling yourself as if it appears that you are not trying. Selling yourself is something that should happen naturally but requires you to understand yourself well-enough to sound genuine and trustworthy.

**Everyone has a story to tell and sell.** Learn to tell your story well enough to sell it. Here is a tip: What are the three most common threads that exist amongst the most prominent success stories in your career? Package them and sell the story you want your employers and the community at large to buy.

### Stuck Factor 4: Associate Themselves with the Wrong People

This is the one thing that impacts people the most. Their inner circle of friends and associates add limited value to their career. Successful **people are surrounded by others that want their success to continue. Success breeds success** – and you associate yourself with ambitious people, it makes you want to be more ambitious.

Here's a tip: When you think about the people that currently exist and / or those whom you would like to be in your inner circle, ask yourself – Do I respect them enough to be my mentor?

### Stuck Factor 5: People Don't Value Time

**Times flies when you're having fun.** This idiom is indeed the truth. Time slows down considerably when things are difficult and they are not fun. This is the case for people that are stuck in their careers. Because they are not managing their time effectively and productively, they are wasting and not valuing their time.

**Getting unstuck requires you to think about ways that make every hour count. Time is our most valuable asset yet people still don't value it enough. If they did, ideas would come to life, dreams would become realities and careers would take flight. People complicate their careers because they would rather listen to what others think they should be doing with it, rather than using their time effectively to figure out the answers on their own.**

Other people can suggest but only you can define and search for your own career satisfaction.

# Tribute to the Queen of Disco

31 December 1948 - 17 May 2012



During the 1970s, Donna Summer was known for producing a slew of popular disco favorites. Due to her extensive list of hits, she earned the title of "Queen of Disco." Summer also enjoyed continuous success with hits that followed her throughout the late 80s (a feat that is quite rare in the music industry). Her songs weren't restricted just to the genre of disco; Summer dabbled in the arenas of gospel, R&B, as well as rock and roll. Grammy Awards soon followed in these categories. She is also one of the few disco-oriented musicians to make strides within the modern rock community.

## She Works Hard For the Money

In 1983, Summer released this track and album of the same name. With the song, Summer achieved two important goals. She was able to promote a pro-feminist track, which was successfully embraced by the public and she also became the first black female to have one of her videos enter heavy rotation on the popular music television station, MTV. The song was also used in movies, such as *Splash* (1984) and *Birdcage* (1996).

For many of us who had the privilege and honor to grow up in the seventies and 80's and who followed her rise to stardom and enjoyed her dance and music, Summer was known for experimenting with a variety of musical techniques and styles. Making way for the use of techno and electronic sounds with dance music. Summer struck gold with this decision. 'I feel love' and Summer is often attributed in breaking new ground, being the first to incorporate synthesizers in the creation of music.

In the process, she has been instrumental in shaping our lives careers and achievements through the provision of motivational strength for our health, success, and happiness.

We will forever be indebted to her for her spirit will always be alive in our hearts and soul.

## Memorable Lyrics:

**"Twenty five years have  
Come and gone  
And she seen a lot of tears  
Of the ones who come in  
They really seem to need her there**

**Its a sacrifice working day to day  
For little money just tips for pay  
But its worth it all  
Just to hear them say that they care**

**She works hard for the money  
So hard for it honey  
She works hard for the money  
So you better treat her right"**

# Tribute to Robin Gibb of the Bee Gees

22 December 1949 – 20 May 2012



We now also wish to pay our equal respect and gratitude to the late brother Robin Gibb of the Bee Gees, from the **era** and **genre**, for his 'priceless' contribution to the love of music. We love you Robin.

**We love you Donna, we thank you Robin and may your sweet souls rest in peace.  
We now praise the Almighty for all his blessing each and every day. The Promise.**